

Mönch Media 2018

INTERNATIONAL
SAFETY & SECURITY
COUNTER TERROR, CYBER & RESILIENCE

PUBLISHED
BIMONTHLY
IN ENGLISH

Mönch Verlagsgesellschaft mbH

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MONS

MÖNCH ONLINE NEWS SERVICE

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MONS Delivers the Power of Information to Power Business



EDITORIAL MISSION:

Informing official decision and policy-makers and procurers about advances in Counter-Terror Resilience, Critical Infrastructure Protection, Disaster Relief, and Cyber-Security for global safety.

MARKET FOCUS:

Global, presented in English

- A bi-monthly, print and digital media platform providing access, influence and information for serious security professionals worldwide.
- An international platform for interaction with senior government agency directors and ministers, industry leaders, and security specialists.
- A specialist resource for strategic and tactical-level decision- / policy-makers for security and safety around the globe.

Distribution Analysis

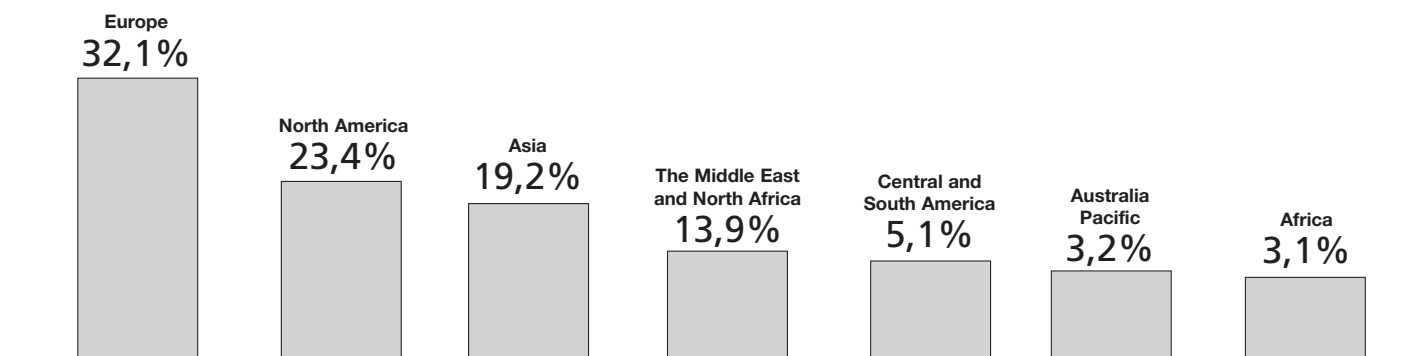
- 29%** Relevant Government Ministries and Agencies
- 24%** Disaster Management, National Emergency and Civil Security Authorities
- 22%** Relevant Industry Innovators, Organisations Government Suppliers
- 22%** Border, Customs, Port and Public Order Leadership
- 3%** R&D Branches of the Public and Private Sector

Readership Analysis

Policy / Strategic Level	Public Sector: Ministers and Agency Heads; National Service Commanders; NGO Directors; and, Budgetary Decision-Makers 19%	Private Sector: C & D-Level Executives,
Programme Level	Public Sector: Top Administrators; National R&D Directorates; Materiel Organisation Heads; and, Programme Directors, Specifiers, Purchasing Decision-Makers 63%	Private Sector: Business Development, Commercial and R&D Directors
Operational Level	Public Sector: Joint Operations, NGO and Provincial Commanders 18%	Private Sector: Product and Services Managers

Geographical Breakdown of Distribution by Regions

Grand Total 12.997 copies = 100%



Rate Card No.: 4

Effective January 1, 2018

Circulation 12,997



Magazine Size: 285 mm high by 210 mm wide
Type Area: 256 mm high by 185 mm wide
Full bleed page
291 mm high by 216 mm wide incl. space
Double bleed page for cutting
291 mm high by 426 mm wide
Double page spread
256 mm high by 396 mm wide
Two half pages across gutter
126 mm high by 396 mm wide

Advertisement Sizes:

Size	Height	by	Width mm
2/1 pages	256 mm	by	396 mm
full page	256 mm	by	185 mm
3/4 page	256 mm	by	138 mm/ 192 by 185
2/3 page	256 mm	by	122 mm/ 170 by 185
junior page	185 mm	by	126 mm
1/2 page	256 mm	by	90 mm/ 126 by 185
2/2 page	126 mm	by	396 mm
1/3 page	256 mm	by	62 mm/ 85 by 185
1/4 page	126 mm	by	90 mm/ 62 by 185
1/8 page	62 mm	by	90 mm/ 43 by 126/ 29 by 185

Covers:
2nd cover
3rd cover
4th cover

Frequency Discount

These are applicable to individual companies for individual titles, not to companies grouped under a single representative, or across multiple titles.

2 ads	2%
3 ads or 2 pages	4%
4 ads or 3 pages	7%
more than 4 ads or 3 pages	10%

Communication pages

2/1	no further discounts
1/1	no further discounts

Size:	b/w	2-c	3-c	4-c
2/1				
1/1				
3/4				
2/3				
Junior / Island				
1/2				
2/2				
1/3				
1/4				
1/8				

Subject: Defence technology, aerospace, defence economics and policies, logistics

Publisher: Mönch Verlagsgesellschaft mbH

Advertising administration: Mönch Verlagsgesellschaft mbH
E-Mail: advert@moench-group.com

Frequency: bi-monthly

Closing date for reservations: See editorial schedule

Terms of payment: 30 days after invoice date, no discount.

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1. A one-off charge of will be applied for minor amendments to advertising copy (e.g. Exhibition "flashes", spelling corrections)
2. Any advertisement across the gutter smaller than 2/2 in size will attract a 20% surcharge.

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Printing specifications:

Colours:

Printing material:

Helvetica 8/9
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Offset to 150 screen for colour ads
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Proof sheets will not be provided.

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Translation orders of the client will be invoiced at production costs. We cannot accept liability for errors in translation as we provide this only as a special service to the client.
Advertisements may be cancelled up to the closing date for reservations, colour advertisements until 14 days before closing date for reservations. Cover pages may not be cancelled.

Competency: City of Bad Neuenahr-Ahrweiler (Germany)
Sales tax will be additionally billed.



RD = Reservation Deadline • CD = Copy Deadline • PD = Publication Date

Safety & Security International Preview 2018

Depending on progress, Safety & Security International will include latest developments in the security market and procurement. This schedule is subject to change. Contributions and suggestions from our readers are very welcome.

S&SI 1/2018 January - February

RD: 05 January 2018
 CD: 10 January 2018
 PD: 22 January 2018

Situation Room - Operational Analysis

Counter Terror

- Armoured Vehicles for Counter-Terror
- Personal Police Equipment – Protection/Communication/Weapons/etc.
- Coastguard Developments
- Airborne SIGINT for Counter Terror – The Use of UAVs/UGVs to Gather Signals Intelligence to Support Counter-Terror Operations

Public Security - Command and Control after Disasters

Cyber Security - Waveforms for Interoperability

Critical Infrastructure Protection - High Rise Protection

Border Security - NGOs and Migrant Rescue

Disaster Relief - Mobile Devices for Disaster Relief

Tactical Edge - Equipment Profile – Optics for Counter-Terror Operations

Bonus Distribution:

- AFCEA West, San Diego, USA, 6 – 8 February 2018
- GPEC, Frankfurt, Germany, 20 – 22 February 2018
- Sicur/Homesec, Madrid, Spain, 20 – 23 February 2018
- Defexpo, India (21 – 24 February 2018)
- Security & Counter Terror, London, UK, 6 – 7 March 2018
- ISNR, Abu Dhabi, UAE, 6 – 8 March 2018
- EnforceTac, Nuremberg, Germany, 7 – 8 March 2018
- U.T.SEC, Nuremberg, Germany, 7 – 8 March 2018
- IWA, Nuremberg, Germany, 9 – 12 March 2018
- Dimdex, Doha, Qatar, 12 – 14 March 2018
- Global Force, Huntsville, USA, 26 – 29 March 2018
- FIDAE, Santiago de Chile, Chile, 3 – 8 April 2018

S&SI 2/2017 March - April

RD: 09 March 2018
 CD: 14 March 2018
 PD: 26 March 2018

Situation Room - A Year of Living Dangerously

Counter Terror

- Forcible Entry
- RF Jamming against IEDs
- Bio-Threats and Bio-Protection

Public Security - Mobile Command Centres

Cyber Security - Mobile Phone Tracking for CT

Critical Infrastructure Protection - Vehicle Attack Defence

Border Security - The Border of Northern Ireland after 2019

Disaster Relief - Coordinating NGO Responses to Natural Disasters

Tactical Edge - Auto-Boarding Devices

Bonus Distribution:

- Sea Air Space, Washington D.C., USA, 9 – 11 April 2018
- AFCEA, Bonn, Germany, 11 – 12 April 2018
- DSA, Kuala Lumpur, Malaysia, 16 – 19 April 2018
- ILA, Berlin, Germany, 25 – 29 April 2018
- XPponential by AUVSI, Denver, USA, 30 April – 3 May 2018
- SOFEX, Amman, Jordan, 7 – 10 May 2018
- IDEB, Bratislava, Slovakia, 9 – 11 May 2018
- ITEC, Stuttgart, Germany, 15 – 17 May 2018
- SOFIC, Tampa, USA, 22 – 24 May 2018

S&SI 3/2018 May - June

RD: 03 May 2018
 CD: 08 May 2018
 PD: 22 May 2018

Situation Room - Operational Analysis

Counter Terror

- Urban SIGINT – Finding the Terrorist Needle in the Haystack
- Take the Shot – Precision Marksmanship
- Counter-Terror Rifles

Public Security - Aerial Firefighting

Cyber Security - Cyber War and Air Traffic Management

Critical Infrastructure Protection

- Crowd Modelling – Spotting Disaster in a Crowd

Border Security - Improving EU Cross-Border Tracking of Dangerous Individuals

Disaster Relief - Leased Airlift

Tactical Edge - Let There Be Light

Bonus Distribution:

- Hemus, Plovdiv, Bulgaria, 30 May – 2 June 2018
- Eurosatory, Paris, France, 11 – 15 June 2018
- Balt Military Expo, Gdansk, Poland, 25 – 27 June 2018
- Farnborough Air Show, Farnborough, UK, 16 – 22 June 2018

S&SI 4/2018 July – August

RD: 06 July 2018
 CD: 11 July 2018
 PD: 24 July 2018

Situation Room - Operational Analysis

Counter Terror

- UGVs for Counter Terror
- Precision Optics for Marksmen
- Vehicles for Urban CT

Public Security - Behavioural Modelling for Incident Prediction

Cyber Security - GPS Jamming

Critical Infrastructure Protection - Business Continuity Facilities

Border Security - X-Ray Surveillance of Dangerous Cargos - Latest Developments

Disaster Relief - Air Traffic Control for Disaster Areas

Tactical Edge - Future Body Armour Developments

Bonus Distribution:

- MSPO, Kielce, Poland, 4 – 7 September 2018
- AAD, Pretoria, South Africa, 19 – 23 September 2018
- ADAS, Manila, Philippines, 26 – 28 September 2018
- AUSA, Washington D.C., USA, 8 – 10 October 2018

S&SI 5/2018 September – October

RD: 14 September 2018
 CD: 19 September 2018
 PD: 02 October 2018

Situation Room - Operational Analysis

Counter Terror

- Stopping Terror at Sea
- Private Armies
- Containing the Threat

Public Security - Counter-Narcotic Missions in the Caribbean

Cyber Security - Countering Russian Cyber Attack

Critical Infrastructure Protection

- Securing High Speed Railway Lines against Terrorism

Border Security - Latest Developments in Biometrics for Border Security

Disaster Relief

Clean Water - The latest Developments in Delivering Clean Water to Disaster Areas

Tactical Edge - Latest Trends in IED Robotics

Bonus Distribution:

- Future Forces, Prague, Czech Republic, 17 – 19 October 2018
- Euronaval, Paris, France, 22 – 26 October 2018
- Milipol Qatar, Doha, Qatar, 29 – 31 October 2018
- IT-SA, Nuremberg, Germany, October 2018
- Indodefence, Jakarta, Indonesia, 7 – 10 November 2018
- PRM Expo, Cologne, Germany, 27 – 28 November 2018
- UK Security, London, UK, November 2018
- Exponaval, Valparaiso, Chile, 4 – 7 December 2018

S&SI 6/2018 November – December

RD: 16 November 2018
 CD: 21 November 2018
 PD: 04 December 2018

Situation Room - Operational Analysis

Counter Terror

- Sidearms for Law Enforcement
- Countering the Lone Wolf
- Sky Marshalls for Counter-Terror – Weaponry and Effectiveness

Public Security - Civil Defence against Air Attack – Does Europe have a Plan?

Cyber Security - Countering Fake News – Protecting Social Media from Lies

Critical Infrastructure Protection - Mobile Phone Jamming for Target Protection

Border Security - Coastal Surveillance Radar

Disaster Relief - UAVs to Support Disaster Relief

Tactical Edge - Latest Innovations in Less-than-Lethal Weapons

Bonus Distribution:

- Shot Show, Las Vegas, USA, 22 – 25 January 2019
- IAV, London, UK, January 2019
- DGI, London, UK, January 2019

S&SI 1/2019 January - February

RD: 04 January 2019
 CD: 09 January 2019
 PD: 23 January 2019

Situation Room - Operational Analysis

Counter Terror

- UK Prevent Strategy – Successes and Failures
- Synthetic Training for Urban CT
- Philippines CT Efforts

Public Security - Convoy Jamming for VIPs

Cyber Security - Latest Developments in Law Enforcement Radio

Critical Infrastructure Protection - Counter UAV/Drone

Border Security - His Dark Materials – Latest Innovations in Explosive Detection

Disaster Relief - HF Radio to Support Humanitarian Relief

Tactical Edge

- Return of the Seaplane – A Platform of Choice for SAR?

