#### **MEDIA UPDATE**

# AL Defaiya Arabian Defence & Aerospace Business

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#### **SPECIAL ISSUE:**

MILITARY BALANCE IN THE MIDDLE EAST 6h Bi-Yearly Edition!

#### **Bonus Circulation:**

- Special extra circulation to major Military Institutions in the Middle East
- Special circulation at major Exhibitions & Conference in the Gulf through June 2019

#### THE MIDDLE EAST DEFENSE MARKET

- General assessment of the military situation in the Middle East
- Major defense sales and deliveries to the region in 2017-2018
- Key Joint Ventures launched in 2018
- Defense & Aerospace Industries in the Middle East
- Ship building in the Middle East
- Aircraft Maintenance in the Middle East





## PROCUREMENT PROGRAMS OF MAJOR ARAB AIR FORCES

- Current status of major Arab Air Forces
- Missions and training facilities
- Importance of upgrading existing aircraft
- Competition between warplane makers in the Middle East
- Future procurement programs of major Arab Air Forces

## PROCUREMENT PROGRAMS OF MAJOR ARAB LAND FORCES

- Weapon systems in use in Arab Land Forces
- Evolution of modern weapon systems
- Importance of missiles and air defenses for Gulf Land Forces
- Needs of Arab Land Forces for advanced weapon systems
- Scope, role, and international partners of local defense industries
- Future procurement programs of major Arab Land Forces



## PROCUREMENT PROGRAMS OF MAJOR ARAB NAVAL FORCES

- Mission and status of major Arab Naval Forces
- Actual needs and recent acquisitions
- Role of national shipbuilding companies
- Main international players and partners
- Procurement program of major Arab Naval Forces





## MILITARY TRAINING & EXERCISES IN THE GULF

- Major Military Training Academies in the Gulf
- Growing importance of Joint Military Exercises in the Gulf
- Latest Military Cooperation agreements in the region
- Future prospects for Military Training & Simulation

#### REGULAR FEATURES

- From the Binocular: Assessment of recent military & political developments in the region.
- Regional Panorama: New Contracts, Deliveries, Joint Ventures and Partnerships in the Middle East.
- Defense News: Latest Systems, Products, Technologies, and Mergers Worldwide.
- New Appointments, and much more!

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