

## THE WORLD DEFENCE ALMANAC 2021 IN ARABIC!

Like its predecessors, the 29th Arabic version of the World Defence Almanac shall feature a fully updated country-by-country representation of the Armed Forces of the World, including:

- Geopolitical Situation, Economy, Statistical Data, and Defence Budget
- Photos of Head of State, Prime Minister, Minister of Defence
- Location Map and full address of the Ministry of Defence
- Structure of the Air, Land, and Naval Forces
- Defence Equipments in service and in order

## CIRCULATION

In addition to its regular circulation (exceeding 35,400 copies), complementary copies of this unique issue shall be allocated to:

- Heads of Arab States
- Prime Ministers
- Ministers of Defence, Interior, Foreign Affairs, Finance, and Economy
- Influential Political Figures (MP's, Ambassadors) & Political Institutes
- Heads of Offset Offices in the Gulf
- Directorates of Administration, Procurement, Planning and Logistics
- Chairmen of Military Colleges and Academies
- Arab Military Attachés
- Arab Strategic Research Centers and Universities



# Full Year Promotion!

✓ Full year promotion at major Regional & International Exhibitions through **August 2022**, including:

- Association of the United States Army (AUSA 2021); Washington, D.C.; 11-13 October 2021
- Dubai Air Chiefs Conference; Dubai, UAE; 13 November 2021
- Dubai Air Show; Dubai, UAE; 14-18 November 2021
- Egypt Defence Expo (EDEX); Cairo; 29 November-02 December 2021
- I/ITSEC; Orlando, Florida, USA; 29 November-03 December 2021
- World Defense Show; Riyadh, Saudi Arabia; 06-09 March 2022
- Doha International Maritime Defence Exhibition & Conference (DIMDEX 2022); Qatar; 21-23 March 2022
- Milipol Qatar 2022; Doha, Qatar; 24-26 May 2022
- EUROSATORY 2022; Paris, France; 13-17 June 2022
- Farnborough International Airshow; Farnborough, UK; 18-22 July 2022

(\**) Bonus Circulation may be subject to change without prior notice*

## Online Promotion

- The World Defence Almanac 2021 will be also accessible, free of charge, on Al Defaiya Website [www.defaiya.com](http://www.defaiya.com) and its sister Business & Economy website [www.iktissadonline.com](http://www.iktissadonline.com) for one full year



## BOOK YOUR SPACE NOW!

Special Positions (within a country section of your choice) shall be granted on a first come first served basis at no extra charge!

**THE WORLD DEFENCE ALMANAC 2021**

**The ONE & ONLY in The ARAB WORLD**

[www.defaiya.com](http://www.defaiya.com)



Monch Publishing Group

Christine-Demmer-Straße 7 - P.O. Box 53474 Bad Neuenahr - Ahrweiler, Federal Republic of Germany

Phone: +49-2641-3703-0 Fax: +49-2641-3703-199, E-mail: [marketing@MPGbonn.de](mailto:marketing@MPGbonn.de)

[www.monch.com](http://www.monch.com)