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Tel.: +33(0)1 60 82 98 88
Fax: +33(0)1 60 82 98 89
E-Mail: georges.france@wanadoo.fr

Italy
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I-16043 Chiavari (GE)
Tel.: +39(0)1 85 30 15 98
Fax: +39(0)1 85 30 91 71
E-Mail: franco.lazzari@rid.it
lazzari@moench-group.com

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Fax: +44(0)1491 628044
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brian@bspmedia.com

Marketing Manager Germany, Austria, Switzerland, Japan:
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53474 Bad Neuenahr-Ahrweiler, Germany
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Fax: +49(0)2641 3703-199
E-Mail: christian.lauterer@moench-group.com
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6. Pricing

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8. Editorial Programmes
1. MÖNCH 3-D

This is the integration of three media dimensions - Print, Digital and Online – that Mönch brings together to enhance a company’s ability to inform, educate and influence its target audiences.

Mönch 3-D provides companies with a truly integrated marketing campaign utilising a combination of print, digital and online platform to help any defence or security-focused business accomplish the following:

- Widen its corporate awareness
- Establish its brand
- Build and protect its reputation
- Increase its brand value
- Secure its marketshare
- Grow and sustain its business
- Recruit new leadership and talent

Mönch Publishing remains a stalwart in the world of specialised defence publishing after decades of providing detailed, reliable, exclusive content and analysis to readers worldwide. These serious defence professionals will attest they use Mönch information to make business and purchasing decisions. We trust you will too.

2. PRINT

MILITARY TECHNOLOGY “MILTECH” covers all aspects - in English - of modern advances in defence products, procurements, research, solutions, systems, training and technology and remains the most influential media platform for the world’s serious defence professionals.

More information: MILITARY TECHNOLOGY

Total Readership: 120,276
Frequency: Monthly with special issues
Established: 1977

NAVAL FORCES “NAFO” is the world’s leading independent, international, journal dedicated to modern naval defence and maritime security. NAFO provides its readers - in English - with exclusive insights into navy doctrine, procurement solutions, systems, strategies and technology.

More information: NAVAL FORCES

Total Readership: 94,616
Frequency: Bi-monthly with special issues
Established: 1980

Geographic Reach:
- Europe: 32 %
- North America: 25 %
- Africa & Middle East: 21 %
- Asia-Pacific: 19 %
- Latin America: 3 %

Geographic Reach:
- Europe: 32 %
- North America: 26 %
- Africa & Middle East: 16 %
- Asia-Pacific: 19 %
- Latin America: 7 %
**WEHRTECHNIK** “wt” is the leading international tri-service defence bi-monthly magazine in German, with the main circulation in all German-speaking and neighbouring countries. The first choice for all aspects of modern advances in defence for and from German-speaking countries, including: products, procurements, research, solutions, systems, training and technology. WEHRTECHNIK has the ear of all procurement influencers and deciders.

More information: WEHRTECHNIK

**Total Readership:** 65,658 (print & digital)
**Frequency:** Bi-monthly
**Established:** 1968

**Circulation by Sector:**
- Public Sector 33%
- Industry 35%
- Military 32%

**Geographic Reach:**
- Europe (Austria, Germany, Switzerland) 95%
- Rest of the World 5%

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**TECNOLOGIA MILITAR** “TECMIL” is the world’s leading international tri-service defence quarterly journal for all of Latin America and the Iberian Peninsula, presented in Spanish with some articles also in Portuguese. TECMIL provides information on defence and security matters of these regions with a specific emphasis on the very complex economic and socio-political conditions that impact defence and security requirements of these nation’s armed forces.

More information: TECNOLOGIA MILITAR

**Total Readership:** 58,919 (print and digital)
**Frequency:** Quarterly
**Established:** 1979

**Circulation by Sector:**
- Public Sector 33%
- Industry 36%
- Military 31%

**Geographic Reach:**
- Latin America 51%
- Rest of the World 49%
AL DEFAIYA is the leading independent international tri-service defence magazine in Arabic, informing readers about defence technology and programmes with business-related issues such as financial, engineering, offset and compensation requirements, counter-trade arrangements and more. AL DEFAIYA addresses topics completely and independent from regional or national interference, achieving an extremely high acceptance level throughout the Arab world. While remaining independent from them, AL DEFAIYA is respected by every ruling house in the Middle East.

More information: AL DEFAIYA

Total Readership: 127,888
Frequency: Bi-monthly
Established: 1993

Circulation by Sector:
- Military: 56%
- Industry: 11%
- Government: 31%
- Other Public: 2%

Circulation by Geographic:
- Gulf States: 70%
- The Levant: 12%
- Africa: 13%
- ROW: 5%

Note: AL DEFAIYA a joint venture between the leading Pan-Arabic business publication, Al-Iktissad Wal-Amal and the Mönch Verlag.

RIVISTA ITALIANA DIFESA “RID” is the leading and most widely distributed international tri-service defence magazine in Italian. RID delivers in-depth analysis on global defence matters to support Italian defence professionals of the public and private sectors in their decision-making process. RID provides insight into air, land and sea developments and innovation, dedicated to discussions on defence domain political, economic and industrial challenges.

More information: RIVISTA ITALIANA DIFESA

Readership: 107,220 (print)
Circulation: 26,802
Frequency: Monthly
Established: 1982

Circulation by Sector:
- Public: 41%
- Military: 32%
- Government & Organisation: 12%
- Industry: 15%

Geographic Reach:
- Italy: 100%
PRINT COLLATERALS

In addition to display advertising, we offer the following in the primary Mönch titles of MILTECH, NAFO, WT, TECMIL and SSI:

SPONSORED PROMOTION

Communication (Advertorial)
feels like an article but is one to three pages; an explanation of company, business area, product, system or solution.
Appears in the magazine’s digital version at no extra cost.

Sponsored Profile
similar to above is four to 24 pages; in-bound in the magazine & available as an out-bound publication, deeper description of the company, focus, products-solutions, success and values.
Appears in the magazine’s digital version at no extra cost.

Special Issue
has a professional journalism feel as an entire magazine of 32-64 pages devoted to the organisation and its partners; ideal for special occasions, anniversaries or the launch of a new company.

NOTE: Executive and Managerial Search announcements are welcome.

COVERS & FOLDS

Cover Jackets:
“Postcard” format, four-sided brochure attached to the cover of a magazine for bonus distribution at an exposition; available in lots of 500.

Expo Cover Sponsorship:
A company sponsors the front cover of a magazine for the bonus distribution at an exposition, featuring a system / product.

Global Cover Sponsorship:
Same as the above, but for the total global distribution.
Appears in the magazine’s digital version at no extra cost.

Gate-Fold Covers:
Available for global or bonus exposition distribution, six pages.
Also available as Centre-Folds as four, six or eight pages, folding out from the centre of a publication.
Communications are available for presentation in this way for a small fee.
Appears in the magazine’s digital version at no extra cost.
3. DIGITAL

Each magazine* issue is available digitally. Subscriptions are increasing circa 40% overall on the previous year. All ads in the print version are included in the digital version at no extra cost. Marketing options include:

**Digital Only Ads**
- Full-page appear before inside back cover
- Double-page placed anywhere inside the magazine
- Native Promotions a one-page insertion will appear before inside back cover, otherwise placed anywhere inside the magazine

**Enhancements**
- Hyperlinks from advert to website, video, etc.
- Scroll-overs appear when scrolling a cursor over an ad or key word in a story, a banner ad or promotional video/link appears.
- Search Word Links are hyperlinks from key words/terms/phrases in any digital magazine article

NOTE: Executive and Managerial search announcements are welcome.

* AL DEFAIYA has an "app" version and RID does not yet offer this option.

4. ONLINE

Web-Based

Mönch Online News Channel [www.monch.com](http://www.monch.com) is the primary online news resource with support from the following Premium Specialist channels:
- EW/C4I Channel, Soldier Channel, Maritime Channel, Training & Simulation Channel

**Demographics Website/Online** (Status as of 30 September 2018)
- Average Month in 2018:
  - 14,800 Repeat Users
  - 25,059 Sessions
  - 39,433 Page Views
- **Banners**
  - Head – top, middle position
- **Videos**
  - Embedded video as a native promotion feature or from a news item
  - Mönch YouTube tweeted and social media links
- **News Sponsorship**
  - A package available for periods of one week or daily during exhibitions can include: Hyperlinks, Scroll-Over Banners and Videos
- **Exposition Promo**
  - Sponsored Feature Article appears before a targeted exposition, plus ...
  - Social Media Support special advertiser message send before, during and after the exposition on Twitter/Linked-In

Email-Based

Mönch Defence Executive Resource is a bi-weekly newsletter full of news and analysis that defence executives in the public and private sector need to make decisions.
- Subscribers: circa 10,000 defence executives worldwide
- **Subscriber Demographic:** Military 27%, Industry 63%, Public Sector 10%
- **Sponsorships**
  - Sole Sponsor receives a headline banner including a hyperlink their website.
  - Co-Sponsor is limited to only two companies. One has the top banner position, the other has the terminal banner position, with a hyperlink to their websites.
  - Note: A video link or banner is possible.

DEFENCE NEWS FLASH/SECURITY NEWS FLASH are company announcements emailed to a targeted or wide subscriber universe. This includes a hyperlink, video link, or email link plus messages on Mönch social media channels.
- Maximum 700 words plus one photo. The text must be in accordance with Mönch journalistic standards and regulations governing email promotions.

A Word on Mönch Social Media

**Twitter** of defence professionals are following Mönch Tweets for late-breaking news and insights from our Twitter feeds @MILTECH1 & @MONCHPublishing with links to articles, news and media visits.

**Linked-In** hosts three online users’ groups for MILTECH, NAFO and SSI to assist decision-making professionals subscribing to Mönch’s many resources.

**Instagram** is where a large number of followers connect with the Mönch Editorial Director’s passionate Online News Gear Box @MONSGEARBOX1.

**YouTube** newly adopted by Mönch in 2018, its follower numbers are fast-growing, meaning the Mönch channel can help a company influence new audiences.
5. General Business Terms and Conditions Governing Advertising Orders

1. “Advertising Order” as used herein shall mean any order for the publication of one or more Client(s) advertisement(s) in a publication for purposes of circulation.

2. Advertising orders shall be executed within one year after conclusion of the contract. Should the right to recall individual advertisements be extended to the Client, the order shall be executed within one year of the appearance of the first advertisement, as long as the first advertisements shall have appeared in accordance with paragraph 1. The Client shall be entitled to recall further advertisements within the specifically agreed deadlines mentioned in Sections 1 and 2.

3. The Publisher shall be entitled to decline advertisements and orders for insertion even after the conclusion of the contract, by reason of their content, on the grounds of origin or technical form in accordance with the uniformly applicable basic regulations of the publisher, if such content conflicts with the law, with legal provisions, or with common moral standards, or if the Publisher deems their publication unreasonable. This shall also apply to inserts and supplement contracts. They may also be declined if they would tend, through their format or layout, to create in the reader the impression that they form an integral part of the magazine or journal.

4. The placing of advertisements, supplements and client-supplied inserts in specific issues, editions or page locations is in no way guaranteed.

5. Advertising orders are binding, if they are given in person, by telephone, in writing, by fax or E-mail.

6. The client is responsible for the quality of advertising material submitted for publication. The information contained in the publishing company’s confirmation of order is the information the publishing company uses to carry out the order. The Client shall be responsible for the timely delivery of the advertising text and of satisfactory print materials and inserts. Should execution of the advertising order not be possible because these materials were available too late or incompletely, the Client shall bear the full costs of the advertisement.

7. Printing material faults which are not recognisable immediately and which are noticeable on publication of the advertisement only, cannot form the basis of any claim on part of the client should the supplied proof be insufficient.

8. In cases where an advertisement has been erroneously printed the Client shall have the right to claim a reduction in payment. In the case of errors which grossly detract from the purpose of the advertisement(s) the Client shall have the right to claim publication of a satisfactory replacement advertisement.

9. Additional Business Terms:

10. If one of the above conditions violates any law or regulation, the validity of none of the other conditions is affected.

11. If the client’s billing address differs from his mailing address, the client must inform the publishing company accordingly and will be required to pay in advance the full agreed cost of the advertisement. A fee of € 10.00 shall be charged for each letter for demand of payment. Where payment is delayed the Client shall compensate the publisher for all costs (typesetting and the like) arising therefrom.

12. If the Client's billing address differs from his mailing address, the client must inform the publishing company accordingly and will be required to pay in advance the full agreed cost of the advertisement. A fee of € 10.00 shall be charged for each letter for demand of payment. Where payment is delayed the Client shall compensate the publisher for all costs (typesetting and the like) arising therefrom.

13. Should performance of this order be impossible owing to circumstances not attributable to the Client, the Client shall compensate the publisher for all costs (typesetting and the like) arising therefrom.

14. Should the advertisement governed by the order be published in part owing only to circumstances not attributable to the Client, the Client shall bear the full costs of the advertisement.

15. Should execution of the advertising order not be possible because these materials were available too late or incompletely, the Client shall bear the full costs of the advertisement.

16. In such a case, the void condition should be interpreted in a manner that permits the achievement of the aim the void condition was intended to achieve.

Additional Business Terms:

17. No further claim on the part of the Client shall be admitted.

18. The Client shall be responsible for the timely delivery of the advertising text and of satisfactory print materials and inserts.

19. In accordance with §§ 26 and 34 of the Bundesdatenschutzgesetz of 1.1.1978 we herewith give notice that we shall be employing electronic data processing for administration and invoicing of the contract. For this purpose we or a third party shall employ data processing for administration and invoicing of the contract. For this purpose we or a third party shall

20. We need to include reference to prepayment conditions e.g.: Any organisation placing a first advertising order, or an order placed after a period of 36 months during which no order has been placed, shall be considered a “new” client and will be required to pay in advance the full agreed cost of the advertisement before publication of the advertisement. When payment is delayed, past-due interest at the rate of 4% over the prevailing European Central Bank discount rate shall be assessed. A fee of 10.00 shall be charged for each letter for demand of payment. Where payment is delayed the Publisher shall be able to defer the further execution of current orders until payment is made without thereby cancelling the entire order.

21. Place of performance and judicial venue shall be the city of Bad Neuenahr-Ahrweiler.

22. In accordance with §§ 26 and 34 of the Bundesdatenschutzgesetz of 1.1.1978 we herewith give notice that we shall be employing electronic data processing for administration and invoicing of the contract. For this purpose we or a third party shall be storing personally applicable data insofar as it is of significance for the performance of the contract.


24. Any oral agreements not in keeping with the conditions for delivery and payment must be confirmed in writing.

25. If the client’s billing address differs from his mailing address, the client must inform the publishing company accordingly and provide the appropriate address.

26. If one of the above conditions violates any law or regulation, the validity of none of the other conditions is affected.

27. In such a case, the void condition should be interpreted in a manner that permits the achievement of the aim the void condition was intended to achieve.
# 6. Prices

<table>
<thead>
<tr>
<th><strong>Military Technology, Wehrtechnik, Naval Forces</strong></th>
<th><strong>Digital Only:</strong></th>
<th>2/1</th>
<th>1/1</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Size</strong></td>
<td><strong>Size</strong></td>
<td>4c</td>
<td>4c</td>
</tr>
<tr>
<td>2/1</td>
<td>2/2</td>
<td></td>
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<td>1/1</td>
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<td>3/4</td>
<td>1/3</td>
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<tr>
<td>2/3</td>
<td>1/4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Junior/Island</td>
<td>1/8</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Cover pages:**
- 2nd cover (inside front cover)
- 3rd cover (inside back cover)
- 4th cover (outside back cover)

<table>
<thead>
<tr>
<th><strong>Discounts:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>These are applicable to individual companies for individual titles, not to companies grouped under a single representative, or across multiple titles (2019 calendar year only).</td>
</tr>
</tbody>
</table>

### Military Technology

<table>
<thead>
<tr>
<th><strong>Size</strong></th>
<th><strong>Discount</strong></th>
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</thead>
<tbody>
<tr>
<td>3 ads</td>
<td>2%</td>
</tr>
<tr>
<td>6 ads or 4 pages</td>
<td>5%</td>
</tr>
<tr>
<td>9 ads or 7 pages</td>
<td>8%</td>
</tr>
<tr>
<td>12 ads or 10 pages</td>
<td>12%</td>
</tr>
<tr>
<td>More than 12 ads or 10 pages</td>
<td>15%</td>
</tr>
<tr>
<td>Employment advertising:</td>
<td>10%</td>
</tr>
</tbody>
</table>

### Wehrtechnik and Naval Forces

<table>
<thead>
<tr>
<th><strong>Size</strong></th>
<th><strong>Discount</strong></th>
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</thead>
<tbody>
<tr>
<td>2 ads</td>
<td>3%</td>
</tr>
<tr>
<td>4 ads or 3 pages</td>
<td>7%</td>
</tr>
<tr>
<td>6 ads or 5 pages</td>
<td>10%</td>
</tr>
<tr>
<td>More than 6 ads or 5 pages</td>
<td>15%</td>
</tr>
<tr>
<td>Employment advertising:</td>
<td>10%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Magazine Size:</strong></th>
<th><strong>Advertisement Size:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>285mm high by 210 mm wide</td>
<td>2/1 pages 256 mm by 396 mm</td>
</tr>
<tr>
<td>256 mm high by 185 mm wide</td>
<td>full page 256 mm by 185 mm</td>
</tr>
<tr>
<td>291 mm high by 216 mm wide incl. space</td>
<td>3/4 page 256 mm by 138 mm/192 by 185</td>
</tr>
<tr>
<td>291 mm high by 426 mm wide</td>
<td>2/3 page 256 mm by 122 mm/170 by 185</td>
</tr>
<tr>
<td>Double bleed page</td>
<td>junior page 185 mm by 126 mm</td>
</tr>
<tr>
<td>Full bleed page</td>
<td>1/2 page 256 mm by 090 mm/126 by 185</td>
</tr>
<tr>
<td>Double bleed page for cutting</td>
<td>2/2 page 126 mm by 396 mm</td>
</tr>
<tr>
<td>Double page spread</td>
<td>1/3 page 256 mm by 062 mm/85 by 185</td>
</tr>
<tr>
<td>Two half pages across gutter</td>
<td>1/4 page 126 mm by 090 mm/62 by 185</td>
</tr>
<tr>
<td>126 mm high by 396 mm wide</td>
<td>1/8 page 62 mm by 090 mm/43 by 126/29 by 185</td>
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</tbody>
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<table>
<thead>
<tr>
<th><strong>Discounts:</strong></th>
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<tbody>
<tr>
<td>TECNOLOGIA MILITAR</td>
</tr>
<tr>
<td>2 ads</td>
</tr>
<tr>
<td>3 ads or 2 pages</td>
</tr>
<tr>
<td>4 ads or 3 pages</td>
</tr>
<tr>
<td>More than 4 ads or 3 pages</td>
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<tr>
<td>Employment advertising:</td>
</tr>
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</table>

All of the previous magazine sizes are as follows:

<table>
<thead>
<tr>
<th><strong>Magazine Size:</strong></th>
<th><strong>Advertisement Size:</strong></th>
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<tbody>
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</tr>
<tr>
<td>126 mm high by 396 mm wide</td>
<td>1/8 page 62 mm by 090 mm/43 by 126/29 by 185</td>
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### AL DEFAIYA

<table>
<thead>
<tr>
<th>Size</th>
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<td>2/2</td>
<td>1/1</td>
<td>1/2</td>
</tr>
<tr>
<td>3/4</td>
<td>1/3</td>
<td>2/3</td>
<td>1/4</td>
</tr>
</tbody>
</table>
| Junior/Island | 1/8 | Digital Only: Unavailable at this Time  
Cover pages: 2nd cover (inside front cover)  
3rd cover (inside back cover)  
4th cover (outside back cover)

<p>| | | | |</p>
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<tbody>
<tr>
<td>Discounts</td>
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<td>3%</td>
<td>4 ads or 3 pages</td>
</tr>
<tr>
<td></td>
<td>6 ads or 5 pages</td>
<td>10%</td>
<td>More than 6 ads or 5 pages</td>
</tr>
</tbody>
</table>
|         | Employment advertising: | 10%     | Magazine Size: | 270 mm high by 205 mm wide  
|        |        |        | Advertisement 2/1 pages | 270 mm by 410 mm  
|        |        |        | Sizes: full page | 270 mm by 205 mm (trim)  
|        |        |        | full page | 280 mm by 215 mm (bleed)  
|        |        |        | 3/4 page | 270 mm by 154 mm/ 202 by 205  
|        |        |        | 2/3 page | 270 mm by 136 mm/ 180 by 205  
|        |        |        | junior page | 185 mm by 120 mm  
|        |        |        | 1/2 page | 270 mm by 102 mm/ 135 by 205  
|        |        |        | 2/2 page | 135 mm by 410 mm  
|        |        |        | 1/3 page | 270 mm by 068 mm/ 90 by 205  
|        |        |        | 1/4 page | 135 mm by 051 mm/ 68 by 205  
|        |        |        | 1/8 page | 68 mm by 102 mm/ 34 by 205  
| ALMANAC: | full page | 285 mm by 210 mm (trim)  
|         | full page | 295 mm by 220 mm (bleed) |

### RIVISTA ITALIANA DIFESA

<table>
<thead>
<tr>
<th>Size</th>
<th>4c</th>
<th>Size</th>
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<tbody>
<tr>
<td>2/1</td>
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<tr>
<td></td>
<td>9 ads or 7 pages</td>
<td>8%</td>
<td>12 ads or 10 pages</td>
</tr>
<tr>
<td></td>
<td>More than 12 ads or 10 pages</td>
<td>15%</td>
<td>Employment advertising:</td>
</tr>
</tbody>
</table>
| Magazine Size: | 297 mm high by 210 mm wide  
Type Area: | 270 mm high by 185 mm wide  
Full bleed page 303 mm high by 216 mm wide  
Double bleed page 303 mm high by 426 mm wide  
Double page spread | 270 mm high by 396 mm wide  
Two half pages across gutter | 135 mm high by 396 mm wide  
|        |        |        | Advertisement 2/1 pages | 270 mm by 396 mm  
|        |        |        | Sizes: full page | 270 mm by 185 mm  
|        |        |        | full page | 270 mm by 195 mm/ 185 by 185  
|        |        |        | 3/4 page | 270 mm by 120 mm/ 180 by 185  
|        |        |        | 2/3 page | 185 mm by 135 mm  
|        |        |        | junior page | 270 mm by 090 mm/ 135 by 185  
|        |        |        | 1/2 page | 135 mm by 396 mm  
|        |        |        | 2/2 page | 135 mm by 62 mm/ 90 by 185  
|        |        |        | 1/3 page | 135 mm by 90 mm/ 65 by 185  
|        |        |        | 1/4 page | 65 mm by 90 mm/ 43 by 135/ 32 by 185  
|        |        |        | 1/8 page |
PRINT COLLATERALS:

No discounts are available on these fixed-price items because these € prices are on an actual material cost basis.

Cover Jackets - exposition (500 pieces)
Special Exposition Covers price on application
Centre- and Gate-Folds - global distribution (4-6 pages)
Sponsored Global Cover - global distribution
Inserts - global distribution only price on application
Special Issues price on application

ONLINE: WEB-BASED

1. BANNERS: all banner prices per month/first come – first served

   Top Leaderboard (200 x 100 pixel)
   1 month 3 months 6 months 9 months 12 months

   Leaderboard (468 x 60 pixel) - on Homepage
   1 month 3 months 6 months 9 months 12 months

   Middle (468 x 60 pixel) - on Homepage
   1 month 3 months 6 months 9 months 12 months

   Leaderboard (468 x 60 pixel) – on Mönch News Channels
   1 month 3 months 6 months 9 months 12 months

   Other pages (Publications, Meet Us At):
   Right hand side (200 x 100 pixel)
   1 month 3 months 6 months 9 months 12 months

2. VIDEOS

   Video on Mönch YouTube channel / month
   Video on Mönch YouTube channel and Mönch Main Page / month

3. SPONSORSHIPS

   Limited availability; first come-first served basis

   NEWS on Mönch Online News Channels
   Hyperlink
   Scroll-over Banner (Pop-Up)
   Scroll-over Video
   FEATURED ARTICLE on Homepage
   per month - limited availability, first come – first served.
   (800 words plus 2 Photos)
   During Exhibitions (max. 3 days)
   per day - limited availability, first come – first served.
   (800 Words plus 2 Photos)

   EXPOSITION PACKAGE
   Sponsored Featured Article (3 days) plus
   Social Media Support: (3 days)

ONLINE: EMAIL-BASED

1. MÖNCH DEFENCE EXECUTIVE RESOURCE (Bi-weekly Newsletter)
   (max. 2 sponsors per Newsletter)
   Headline - Sole Sponsor
   Top - Main Sponsor
   Terminal - Co-Sponsor
2. MILITARY/SECURITY NEWS FLASH
Company Announcement (e.g. contract win or new product) plus photo, including a hyperlink or video link or email link plus message on Social Media (Twitter, LinkedIn/Facebook). Text must be in accordance with our standard regulations; 700 words maximum.

Complete Database
Individual Countries price on application

ONLINE: SUPPLEMENTS
Hyperlink 250 each
Scroll-over Banner (Pop-Up) 500 each
Scroll-over Video 950 each

MÖNCH 3-D INTEGRATED MARKETING PACKAGES
Choose from one of our premium packages or talk to us to discuss a bespoke schedule specifically tailored to your company’s budget and requirements, from a single advertisement to an integrated media campaign.

BRONZE
1 x Leaderboard Banner on a Mönch Online News Channel (one month)
3 x 1/4 page 4c in print/digital
1 x Sponsored News (Scroll over Banner or Scroll-over Video)
1 x Hyperlink from News

SILVER
2 x Leaderboard Banner on a Mönch Online News Channel (or 2 months)
3 x 1/2 page 4c in print/digital
2 x Sponsored News (Scroll over Banner or Scroll-over Video)
2 x Hyperlink from News

GOLD
3 x Leaderboard Banner Mönch Online News Channel Homepage (or 3 months)
3 x 1/1 page 4c in print/digital
1 x Sponsored Feature Article
1 x Embedded Video
Interview (Q&A) in print/digital issue

PLATINUM
6 x Leaderboard Banner Mönch Online News Channel Homepage (or 6 months)
6 x 1/1 page 4c in print/digital
2 x Sponsored Feature Article
2 x Embedded Video
Interview (Q&A) in print/digital issue

All prices listed previously are net price – without agency commission

7. Technical Requirements, Terms & Conditions

Technical Requirements for advertising material (print & digital):

Technical Requirements - Print
• Deliver ad material as PDF, JPEG, EPS or TIF file with minimum resolution of 300 dpi.
• Use only Adobe InDesign, Adobe Acrobat or Adobe Photoshop.
• Supply all proprietary fonts in the ad file. Mönch is not responsible for automatic default fonts.
• Use only CMYK colour format – European tonal scale.
• Deliver all ad material to: advert@moench-group.com.

NOTE: Proof sheets are not available

Technical Requirements - Video
• Video format = MP4/Streaming
• Maximum length = 30 seconds
• Maximum file size = 1 MB

Exclusion
An advertiser’s competitors are not excluded from distribution.

Sole Rights
The Mönch Publishing Group reserves in principle the right to accept advertisements, alter text, publish and change advertisements.

Translations
Translations by order of clients are invoiced at cost. Mönch is not liable for translated term subjectivity or errors. This is a mere service to clients when they cannot provide a translation.

Cancelations
Advertisement cancellations are accepted until 14 days before closing date for reservations. Cover pages cannot be cancelled.

Terms of Payment
30 days after invoice date, no discount.
Sales tax (VAT) will be additionally billed.
1/2019 – January

Topic 1
Light It Up: Lights, Lasers & Sights

Topic 2
Annual Special Operations Forces Rifle Overview

Features
- Third RTTEC Series
- Reticle Realities (Riflescopes in the Spotlight)
- Military Handguns and Pistols
- Precision Optics for Marksmen
- Self Protection of Military Vehicles Review

C4I Forum
GEOINT Flexibility and Effectiveness

Special Forces Feature
Special Forces Equipment and Camouflage Enhancement

Space Forum
- SATCOM on the Move (SOTM)

Bonus Distribution:
- Surface Navy, Washington D.C., USA, 09-11 Jan 2019
- SHOT Show, Las Vegas, USA, 21-25 Jan 2019
- IAI London, UK, 21-24 Jan 2019
- DGI London, UK, 28-30 Jan 2019
- Singapore Shows: EW Asia, Maritime Defence Asia, UDT Asia, MILSim Asia, Singapore, 29-30 Jan 2019

2/2019 – February

RD: 18 January 2019
CD: 23 January 2019
PD: 06 February 2019

Topic
Special Forces Operations in the Middle East

Regional Overview: Middle East - IDEX FOCUS
- Innovation for and from the MENA
- MENA Air Force Update
- Situational Awareness for Fighting Vehicles
- Night Vision Developments (EO/IR Developments)

Spotlight on India
- Indian Air Force - Today and Tomorrow
- How to do Business in India

Regional Overview: ASPAC - Spotlight on Australia
Defence from & for Australia incl. Key Programme Update

Features
Light Attack & ISR Aircraft Overview

C4I Forum
Battlefield Electronic Warfare

Radar Series
Ground-Penetrating Radar

Unmanned Feature
Counter UAV Overview

Special Forces Feature
- USSOCOM 2019 Programme Update

Bonus Distribution:
- IDEX, Abu Dhabi, UAE, 17-21 Feb 2019
- Aero India, Bangalore, India, 20-24 Feb 2019
- Avalon, Geelong, Australia, 26 Feb-03 Mar 2019

3/2019 – March

RD: 15 February 2019
CD: 20 February 2019
PD: 05 March 2019

Topic
Assault Rifles for the European Market

Spotlight on the US Army
Current US Army Strategy & Programmes

Features
- Go-To Guns: Military Handguns and Pistols
- Concealable Sniper Rifles: The Ultimate in Precision
- Sound Suppressors
- Ammunition Series (1 of 4); Small Arms Ammunition (4.6-12.7mm)

C4I Forum
State of US Army Communication

Unmanned Feature
Unmanned Vehicles for the US Army

Special Forces Feature
Police Special Operations Equipment and Garment

Space Forum
MILSATCOM

Bonus Distribution:
- EnforceTac, Nuremberg, Germany, 06-07 Mar 2019
- IWA, Nuremberg, Germany, 08-11 Mar 2019
- AUSA Global Force, Huntsville, USA, 26-28 Mar 2019
- LIMA, Langkawi, Malaysia, 26-30 Mar 2019

4/2019 – April

RD: 08 March 2019
CD: 13 March 2019
PD: 27 March 2019

Topic 1
Helicopter Update

Topic 2
Tactical Radios

Regional Overview: South America
- Interviews Brazilian Air Force, Army, Navy
- Spotlight on Brazil: Brazilian Armed Forces Update
- Braz. AF Modernisation/Overview

Features
- Maintenance, Repair and Overhaul (MRO) Review
- Changing the Face of Night Flying
- Cyber Industry Quo Vadis?

C4I Forum
Helicopter Self Protection Systems

Special Forces Feature
SOF Equipment and Garments 2000

Bonus Distribution:
- SOFINS, Camp de Souge, France, 02-04 Apr 2019
- MILPOL Asia, Singapore, 02-04 Apr 2019
- LAAD, Rio de Janeiro, Brazil, 02-05 Apr 2019
- AFCEA Bonn, Bonn, Germany, 10-11 Apr 2019
- Quad A, Nashville, USA, 14-16 Apr 2019

NATO Special Issue/2019

NATO, established in 1949, celebrates 70 years of like-minded countries securing peace. MT looks at achievements of NATO over the years from a political, industrial and technological viewpoint.
5/2019 – May

RD: 05 April 2019
CD: 10 April 2019
PD: 25 April 2019

Topic 1
International Special Forces Programmes Update

Topic 2
Enabling Live Virtual Constructive (LVC) Training

Feature
Ammunition Series (2 of 4): Medium Calibre Ammunition (12.7-57mm)

Unmanned Systems Special Issue
- Unmanned Systems (Land, Sea, Air, UCAV) Overview + Unmanned Capabilities for the Future

Spotlight on Turkey
- Turkish Armed Forces Modernisation
- Turkish Air Force Overview
- Turkish Armoured Vehicles Review
- Turkey’s Relationship and Relevance for NATO

Regional Overview: South America
Spotlight on Mexico

C4I Forum
- Counter-UAV Applications
- UAVs & the Digitalisation of the Battlespace

Special Forces / Simulation & Training Feature
International Special Forces Training

From the Bridge
Turkish Navy Update

Bonus Distribution:
- FAMEX, Santa Lucia, Mexico, 24-27 Apr 2019
- Xponential 2017 by AUVSI, Chicago, USA, 29 Apr-02 May 2019
- IDEF, Istanbul, Turkey, 30 Apr-03 May 2019
- Sea Air Space, Washington D.C., USA, 06-08 May 2019
- ITEC, Stockholm, Sweden, 14-16 May 2019
- IMDEX Asia, Singapore, 14-16 May 2019
- SOFIC, Tampa, USA, 20-23 May 2019

6/2019 – June

RD: 10 May 2019
CD: 15 May 2019
PD: 29 May 2019

Topic
Combat Aircraft Report

Air Features (PAS Focus)
- International Air Force Chiefs of Staff Statements
- M.A.I.L. Series
- Transport Aircraft Review
- News in Air-to-Air & Air-to-Surface Missiles

Features
- Canadian Armed Forces Future
- Czech Defence in the Spotlight

Regional Overview: ASPAC - Spotlight on Japan
Japan Maritime Self-Defense Force (JMSDF) Review

Spotlight on Israel
Israel Defence Solutions

C4I Forum
AESA Radar – The New Age?

Airborne Electronic Warfare Special

Special Forces Feature
Precision Airdrop

From the Bridge
Naval Helicopter Update

Bonus Distribution:
- CANSEC, Ottowa, Canada, 29-30 May 2019
- IDET, Brno, Czech Republic, 29-31 May 2019
- ISDEF, Tel Aviv, Israel, 04-06 Jun 2019
- Paris Air Show – PAS, Paris, France, 17-23 Jun 2019

EUROFIGHTER TYPHOON
Switzerland
Special Issue 2019

A look at why this multirole fighter could be the right choice for Switzerland

Special Issue
WORLD DEFENCE ALMANAC 2019

7/8 2019 – July

RD: 28 June 2019
CD: 03 July 2019
PD: 17 July 2019

Topic
Annual Ballistic Missile Defence Status Report ....

Features
- Development of High-Energy Laser Weapons
- The Cyber Arms Race
- Test Ranges and Proving Ground

Spotlight on NORDEFCO
An Overview of NORDEFCO’s respective countries’ Armed Forces

C4I Forum - Ballistic Missile Defence Radar

Special Forces Feature - SOF Insertion Options

Bonus Distribution: SMD Symposium, Huntsville, USA, 06-08 Aug 2019

SPACE
Special Issue 2019

RD: 12 July 2019
CD: 17 July 2019
PD: 31 July 2019

MT looks at recent advances in areas such as, but not limited to, earth observation, planetary sciences, space and security, deep space exploration, astrophysics, satellite communication, and navigation and positioning systems, via high-quality scientific research articles, addressing key challenges and innovative solutions on how technology can improve space sciences and applications.

9/2019 – September

RD: 09 August 2019
CD: 14 August 2019
PD: 28 August 2019

Topic 1 - EO/IR Developments
Topic 2 - Soldier Modernisation
Topic 3 - Future Operating Environment 2040

Features (DSEi Focus)
- Chiefs of Defence Interview Series
- Main Battle Tanks Upgrades and News
- Field Artillery
- Combat Engineering Update (Bridges etc)
- Global Assault Rifle Market Report
- Ammunition Series (3 of 4): Large Calibre Ammunition (120-155mm)
- Expanding 300 BLACKOUT Subsonic Ammo
- Close Quarters Battle (CQB)

Spotlight on Poland (MSPO Focus)
- Polish Armed Forces Modernisation
- American and Polish Cooperation

SOF Special Issue (KSK Symposium)
- Global SOF Programmes Update
- SOF Rifles
- SOF Ops in the Middle East
- Area Denial Options
- Night Vision for SOF
Spotlight on the USMC
- USMC Capability and Programmes Update
- Amphibious Vehicles

Global Armoured Vehicles Market Survey

C4I Forum
Land Surveillance and Reconnaissance Systems

Tactical Communications Special

Special Forces Feature
Special Riverine Operations Craft

From the Bridge/Spotlight on Australia
Setting the Royal Australian Navy on Course

Bonus Distribution:
- MSPO, Kielce, Poland, 03-06 Sep 2019
- DSEi, London, UK, 10-13 Sep 2019
- KSK Symposium, Germany, 10-12 Sep 2019
- Modern Day Marine, Quantico, USA, Sep 2019

10/2019 – October

Topic
US Army Programmes Update

Feature
Ammunition Series (4 of 4): Shoulder Fired Systems

Spotlight on the US Army
Current and Future US Army Soldier Equipment and Garments

Regional Overview: ASPAC – Spotlight on the Republic of Korea
ROK Armed Forces Update

C4I Forum
Waveforms

Special Forces Feature
Special Reconnaissance and Intelligence

Bonus Distribution:
- PACIFIC, Sydney, Australia, 08-10 Oct 2019
- AUSA, Washington, D.C., 14-16 Oct 2019
- ADEX Air Show, Seoul, South Korea, 15-20 Oct 2019
- Kormarine, Busan, South Korea, 22-25 Oct 2019
- BIDEC, Bahrain, 26-30 Oct 2019

11/2019 – November

Topic
Airpower in 2025

Features
Airborne Signals Intelligence (SIGINT)
MPA

Regional Overview: MENA (Middle East and North Africa)
- Gulf Air Forces Revisited (incl. future outlook)
- Role of Iran in Regional Security

Regional Overview: ASPAC - Spotlight on Japan
Defence from and for Japan

Regional Overview: ASPAC – Spotlight on Thailand
Defence from and for Thailand

Radar Special

C4I Forum
Jamming

Special Forces Feature
Cyber Enabled SOF

Bonus Distribution:
- Dubai Air Show, Dubai, UAE, 17-21 Nov 2019
- DSEI Japan, Chiba/Tokyo, Japan, 18-20 Nov 2019
- Defense & Security - D&S, Bangkok, Thailand, 18-21 Nov 2019

12/2019 – December

Topic 1
Simulation & Training Solutions: Today, Tomorrow and Beyond

Topic 2
Next Generation CBRNE Detection Solutions

Features
- SATB Series
- Augmented Reality for Military Training
- Polcio, Paramilitary and Special Tactical Units 2019 Review

The Security Compendium 8th Edition
a) Annual CBRN Review
b) Less-Than-Lethal Review
c) Protective Armour Review
d) Cyber Review

C4I Forum
Mounted and Dismounted Soldier Communications

Special Forces Feature
US Army Special Forces Training Systems

From the Bridge
Naval Training Systems

Bonus Distribution:
- MILIPOL, Paris, France, 19-22 Nov 2019
- I/ITSEC, Orlando, USA, 25-28 Nov 2019
- ExpoDefensa, Bogota, Colombia, 02-04 Dec 2019

1/2020 – January

Topic
- MILSPEC at SHOT Show (Guns [Sniper- & Assault Rifles & Handguns], Optics and Munition)

Features
- Fourth RTTEC Series
- Military Geo Information
- Armoured Vehicles of the Future
- Breaching
- Law Enforcement Aviation Units: More Versatile & Capable Than Ever

C4I Forum
Over-the-Horizon Communication

Special Forces Feature
Special Operations Equipment (Knives, Flashlights, Garments etc)

Bonus Distribution:
- Surface Navy, Washington, D.C., USA, Jan 2020
- SHOT Show, Las Vegas, USA, 21-24 Jan 2020
- IAV, London, UK, January 2020
- DGI, London, UK, January 2020

All issues will contain expert analysis of recent events, news and industrial foci, maritime investigation from the bridge, dispatches from the tactical communications world, a Turkish defence and aerospace industry news roundup, and technology and weapon systems studies.

The right of alteration is reserved.
NAVAL FORCES I/2019

- Technology Spotlight - Degaussing
- Features
  - Surface & Sub-Surface – Degaussing
  - Nuclear Weapons at Sea
  - Surface Insertion
  - Sea Basing
  - Gulf States' Naval Industry
- Regional Focus
  - High North
- European Navies
- ASEAN
- Profile – Brazil’s Atlantico Helo Carrier
- Bonus Distribution:
  - Milipol Asia, Singapore, 02-04 Apr 2019
  - AFCEA, Bonn, Germany, 10-11 Apr 2019
  - IDET, Istanbul, Turkey, 30 Apr-03 May 2019
  - Sea Air Space, Washington D.C., USA, 02-05 May 2019
  - IMDEX Asia, Singapore, 14-16 May 2019

NAVAL FORCES II/2019

- Technology Spotlight - Degaussing
- Features
  - Surface & Sub-Surface – Degaussing
  - Nuclear Weapons at Sea
  - Surface Insertion
  - Sea Basing
  - Gulf States’ Naval Industry
- Regional Focus
  - High North
- European Navies
- ASEAN
- Profile – Brazil’s Atlantico Helo Carrier
- Bonus Distribution:
  - Milipol Asia, Singapore, 02-04 Apr 2019
  - AFCEA, Bonn, Germany, 10-11 Apr 2019
  - IDET, Istanbul, Turkey, 30 Apr-03 May 2019
  - Sea Air Space, Washington D.C., USA, 02-05 May 2019
  - IMDEX Asia, Singapore, 14-16 May 2019

NAVAL FORCES III/2019

- Technology Spotlight - Compact & Modular Sonar
- Features
  - Surface & Sub-Surface – Diver Detection Technologies
  - Naval Aviation – F-35 – New Aircraft Carrier vs Modifying it
  - Electronic Warfare – Naval Electronic Warfare
  - Measures & Countermeasures – High Speed “Maneuver” Vessels
- Special Operations – Diver Technologies
- Military Doctrine & Strategy – Virtual Reality Training & Simulation
- 60 Seconds … with Abu Dhabi Ship Building Company
- Regional Focus
  - Japan Self-Defense
  - Gulf-States Shipbuilding Programme
  - Defence against Swarm Boats Attacks
  - US Involvement in the Asia Pacific Region
- Profile – US FFG(X) Programme
- Bonus Distribution:
  - NAVEX, Abu Dhabi, UAE, 17- 21 Feb 2019
  - Avalon, Geelong, Australia, 26 Feb-03 Mar 2019
  - LIMA, Langkawi, Malaysia, 26-30 Mar 2019
  - LAAD, Rio de Janeiro, Brazil, 04-07 Apr 2019

NAVAL FORCES IV/2019

- Technology Spotlight - Crowsnest Evolution
- Features
  - Surface & Sub-Surface – Aircraft Carriers
  - Naval Aviation – Aircraft Carrier Cooperation
  - Electronic Warfare – Naval Electronic Warfare
  - Measures & Countermeasures – Pre-ambush Ambush MCM & EOD
  - Underwater EOD
  - Special Operations – Maritime SOF on Land
  - Military Doctrine & Strategy – NWOD Profile
  - 60 Seconds … Polish Naval Industry
- Regional Focus – Gunboats of Gyurza M Class
- Profile – Russian Mine-Warfare Ships
- Bonus Distribution:
  - MSPO, Kielce, Poland, 03-06 Sep 2019
  - DSEI, London, UK, 10-13 Sep 2019
  - Modern Day Marine, Sep 2019

NAVAL FORCES V/2019

- Technology Spotlight - Diesel Propulsion
- Features
  - Surface & Sub-Surface – Autonomous off-board Systems
  - Sensors & Effectors – EEZ Monitoring
  - Naval Aviation – P-8 Poseidon
  - Electronic Warfare – EW in High North
  - Measures & Countermeasures – Fire Support for Expeditionary OPS
  - Anti-ship Missiles
  - Special Operations – Maritime Counter Terrorism
  - Military Doctrine & Strategy – Smart Eyes on the Sea
  - Hybrid Warfare
  - 60 Seconds … Doing Business with South Korea
- Regional Focus – SEATO
- Profile – Shivalik Class
- Bonus Distribution:
  - Pacific, Sydney, Australia, 08-19 Oct 2019
  - Kormarine, Busan, South Korea, 22-25 Oct 2019
  - DSEI Japan, Chiba/Tokyo, Japan, 18-20 Nov 2019
  - Defence & Security, Bangkok, Thailand, 18-21 Nov 2019

NAVAL FORCES VI/2019

- Technology Spotlight - Big Data in Maritime Surveillance
- Features
  - Surface & Sub-Surface – Crew Comfort
  - Naval Aviation – Air-Launched Anti-ship Weapons
  - Electronic Warfare – Plasma Stealth
  - Sensors & Effectors – Protecting against UAS
  - Measures & Countermeasures – Super Sonic & Hyper Sonic Missiles
  - Special Operations – USV/UUV/UAV Support
  - Military Doctrine & Strategy – UAS in Naval Operations
  - Naval Intelligence
  - 60 Seconds … Doing Business with the USN
- Regional Focus
  - LATAM Navies Build-up
  - Iranian Navy
- Profile – Royal Malaysian Navy Training Ship
- Bonus Distribution: Surface Navy, Washington D.C., USA, Jan 2020

The right of alteration is reserved.
wehrtechnik I/2019

• IWA/ENFORCE TAC SPECIAL:
  Comprehensive Overview of Soldiers’ Equipment, including Optics/Night Vision, Personal Equipment, Communications Technology, Hand Weapons and Ammunition, Simulation & Training and Protection
  - Exclusive Interview with Reimund Gans, Head of Protection International Diplomatic Organisation, Federal Police

• Army Focus:
  - Modernisation/Supplementary Procurement MLRS (MARS II) Rocket Launcher
  - Counter-Drone Solutions & Concepts
  - Remote Controlled Weapon Stations

• Air Force Focus:
  - Commanding Authorities: Air Force Command and Centre for Air Operations
  - Air-to-Air Armaments: METEOR Beyond-Line-of-Sight Missile
  - Advanced Ground-Based Air Defence

• Naval Focus:
  - Special Forces of the Navy
  - Optical/Electro-Optical Sensors for Surface Ships

• Joint Support Service Command Focus:
  - DURO 3 Multi-Purpose Wheeled Vehicle, DINGO, EAGLE IV / V, ENOK and WOLF SSA

• Medical Service Focus:
  - Exclusive Interview: Chief of Staff Medical Service

• Articles:
  - Class 702 Combat Group Support Ship: Modernisation and Upgrade

• Bonus Distribution:
  - AFCEA, Bonn, Germany, 10-11 Apr 2019
  - IDEF, Istanbul, Turkey, 30 Apr-03 May 2019
  - DWT-Forum: In Dialogue with Military Attachés, Germany, 13 May 2019
  - ITEC, Stockholm, Sweden, 14-16 May 2019
  - ISDEF, Tel Aviv, Israel, 04-06 June 2019

wehrtechnik III/2019

• Army Focus:
  - Exclusive Interview: Chief of Staff German Army
  - 10th Armoured Division
  - Protected Vehicles
  - Army Aviators
  - Paratroopers
  - Leadership Support for Urban Operations
  - Training Ground Schnöggersburg: First Experiences
  - Infantry Equipment: From Vests to Anti-Structural Weapons

• AIR FORCE SPECIAL:
  - Exclusive Interview: Chief of Staff German Air Force
  - Flying Combat Teams
  - UAV / UAS Technologies
  - Anti-Aircraft Systems of the Air Force
  - Status of the Heavy Transport Helicopter
  - H135: Training & Simulation
  - EUROFIGHTER: Future Development

• Naval Focus:
  - German Navy Flotilla 1
  - Naval Drones
  - Modernisation and Replacement of the Type 423 OSTE class SIGINT/ELINT and reconnaissance ships
  - Shipboard Helicopters
  - Procurement Status Corvette Type K130 2. Lot

• Joint Support Service Command Focus:
  - Logistics Command of the German Armed Forces
  - Field Kitchen

• Medical Service Focus:
  - Medical Research

• Articles:
  - Department “Combat” in the German Procurement Office

• Bonus Distribution:
  - DWT - “Unmanned Vehicles”, Bonn, Germany, 04-05 June 2019
  - Paris Air Show, Paris, France, 17-23 June 2019
  - DWT - “Artificial Intelligence”, Bonn, Germany, 01-03 July 2019
  - 31st International Helicopter Forum, Bückeburg, Germany, 03-04 July 2019

wehrtechnik II/2019

• AFCEA SPECIAL:
  - Cyber Security, Portable Computer Systems/Solutions, Mobile Tactical Communications and IT-Technologies
  - Mobile Communication System German Armed Forces (MobKommSysBw): Backbone of Networked Operations Management
  - SatCom

• Army Focus:
  - Office of Army Development
  - Artillery
  - Combat Management Systems
  - MoTaKo and MoTIV

• Air Force Focus:
  - Air Transport Units
  - Special Air Mission Wing of the German MoD
  - MedEvac: Casualty Transport

• Naval Focus:
  - Naval Armaments Plans
  - Adaptation of Telecommunication and Command Systems: Frigates Type F123 and F124
  - German Navy Flotilla 2
  - Data Link Systems and Data Fusion in the Maritime Combat Environment
  - Sea-Based Reconnaissance
  - Deep Submerged Communications Systems
wehrtechnik IV/2019

- Army Focus:
  - KSK: Plans and Concepts for Future Development
  - Vehicle Armament
  - Infantry of the Future
  - ELINT/COMINT for Land Forces
  - Short Range Reconnaissance and Surveillance
- Air Force Focus:
  - Air Force in Space
  - C130J: Current Status
  - Operation Command Units
  - Military Air Traffic Control
  - Maintenance, Repair and Overhaul
- Naval Focus:
  - Exclusive Interview: Chief of Staff German Navy
  - Department “Sea” in the German Procurement Office
  - The Naval Aviation Command
  - Mine Countermeasures Systems
  - Modern Ship Propulsion Systems
  - MKS 180 Multi-Role Combat Ship: Design, Technology, Procurement
  - MRO in the Germany Navy
  - Diver Detection Sonars
- Joint Support Service Command Focus:
  - Logistics Office of the German Armed Forces
  - Logistics Vehicles
  - Geo Information Systems for Simulation and Navigation Support
- Medical Service Focus:
  - Storage of Medical Equipment
- Cyber Command Focus:
  - Digital Radio Relay
  - Latest Inputs from Strategic Reconnaissance Command
  - SatCom
  - Electronic Warfare
- Articles:
  - Heron TP
  - Department “Land” in the German Procurement Office
  - Recovery Tank Type 3 Modernisation
  - Fully Digital Army 4.0
  - Unmanned Aerial Vehicles: The Change of the Aviation Law
- Bonus Distribution:
  - MSGP, Kielce, Poland, 03-06 Sept 2019
  - KSK Symposium, Germany, 10-12 Sep 2019
  - DSEL, London, UK, 10-13 Sep 2019
  - DWT - “German Army Logistics”, Erfurt, Germany, 16-17 Sep 2019
  - DWT - 21. German Navy Workshop, Linstow, Germany, 23-25 Sep 2019

wehrtechnik V/2019

- Army Focus:
  - Importance of Military Engineering Technical Support
  - Laser Weapons for Land Forces
  - Common Indirect Fire System
- Air Force Focus:
  - TORNADO Successor
  - Air Force Management Support Centre
  - Geo Information Systems
- Naval Focus:
  - Naval Support Command
  - Submarines and their State-of-the-Art Equipment
- Joint Support Service Command Focus:
  - Host Nation Support
  - New Methods of Explosives Detection
  - Special Military Engineers
- Medical Service Focus:
  - Wheeled and Tracked Capacities: Inventories, Plans and Concepts
- Cyber Command Focus:
  - Centre for Geoinformation of the German Armed Forces
- Articles:
  - Exclusive Interview: President of the German BAAINBw Procurement Agency
  - Federal Police Introduction
  - SAR Lightweight Support Helicopter
  - EU Battle Groups
- Bonus Distribution:
  - Milipol, Paris, France, 19-22 Nov 2019
  - DWT - “Cyber Defence Conference”, Bonn, Germany, 10-11 Dec 2019
  - Industry Day, Ingolstadt, Germany, Dec 2019

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- Army Focus:
  - SatCom-on-the-Move
  - Protection Systems for Combat and Support Vehicles
  - Future Requirements for Joint Fire Support
  - Future Main Battle Tank
- Air Force Focus:
  - Maritime Patrol Aircraft
  - Signature Management of Surface Ships and Submarines
  - Radio and Emitter Reconnaissance
- Naval Focus:
  - Unmanned Ground Vehicles: Concepts, In-Service Systems, Future Developments
  - IdZ-ES / Gladius
  - Modern Infantry Armaments
- Air Force Focus:
  - European Air Transport Command (EATC)
  - Precision Munitions for Air/Ground Combat
- Naval Focus:
  - Railgun Technology
  - Strategic Sea Transport in Europe
- Joint Support Service Command Focus:
  - CBRN Technologies and Developments
  - Multinational Capability Command CBRN
- Medical Service Focus:
  - Exclusive Interview: Chief of Staff Medical Service
- Cyber Command Focus:
  - German Mission Network
- Articles:
  - Planning Office of the German Armed Forces
  - Military Aviation Authority
  - The Federal Office for Infrastructure, Environmental Protection and Services of the German Armed Forces
  - The New Mission Support Command of NATO (JSEC) in Germany, Ulm
- Bonus Distribution:
  - IWA, Nuremberg, Germany, Mar 2020
  - EnforceTac, Nuremberg, Germany, Mar 2020
  - IWA, Santiago de Chile, Chile, 31 Mar-05 Apr 2020

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- IWA/ENFORCE TAC SPECIAL:
  - Comprehensive Overview of Soldiers’ Equipment, including Optics/Night Vision, Personal Equipment, Communications Technology, Hand Weapons and Ammunition, Simulation & Training and Protection
- Army Focus:
  - Unmanned Ground Vehicles: Concepts, In-Service Systems, Future Developments
  - idZ-ES / Gladius
  - Modern Infantry Armaments
- Air Force Focus:
  - European Air Transport Command (EATC)
  - Precision Munitions for Air/Ground Combat
- Naval Focus:
  - Railgun Technology
  - Strategic Sea Transport in Europe
- Joint Support Service Command Focus:
  - CBRN Technologies and Developments
  - Multinational Capability Command CBRN
- Medical Service Focus:
  - Exclusive Interview: Chief of Staff Medical Service
- Cyber Command Focus:
  - German Mission Network
- Articles:
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  - EnforceTac, Nuremberg, Germany, Mar 2020
  - IWA, Santiago de Chile, Chile, 31 Mar-05 Apr 2020

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TM 1/2019

**LAAD FOCUS:**
- Welcome Address
- Interviews:
  - Minister of Defence Brazil
  - Brazilian Chiefs of Staff Army, Air Force, Navy
  - ABIMDE – Brazilian Defence and Security Industry Association
- Brazilian Defence Projects and Programmes
- Ground-Based Air Defence Systems in Brazil
- Integrate – the mission of the Brazilian Air Force in the Amazon

**Further Topics:**
- Latin American UAV Market
- Ships with Ice Capability in South American Sea Services
- Special Forces Equipment in Peru
- Main Battle Tanks
- Battlefield Electronic Warfare
- Naval Ship Modernisation and Capability Upgrade in Central America and the Caribbean
- Fighters and Trainers in Latin America

**Bonus Distribution:**
- LAAD, Rio De Janeiro, Brazil, 02-05 Apr 2019
- FAMEX, Santa Lucia, Mexico, 24-27 Apr 2019
- IDEF, Istanbul, Turkey, 30 Apr-03 May 2019
- ITEF, Stockholm, Sweden, 14-16 May 2019
- SITDEF, Lima, Peru, 16-19 May 2019
- ISDEF, Tel Aviv, Israel 04-06 June 2019

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**TM 2/2019**

**Peru Special:**
- Interviews:
  - Minister of Defence of Peru
  - Peruvian Chiefs of Staff Army, Air Force, Navy
  - Peruvian Defence Projects and Programmes

**Further Topics:**
- Light Air Transport for Police Forces in Latin America
- Cutting-edge Technologies in Argentine Defence Industry
- Coast Guard Organisations in Central America
- The Uruguayan National Army
- The Marine Corps of Venezuela
- The Argentine Armed Forces
- Tactical Air Transport in Central America

**Bonus Distribution:**
- Paris Air Show, Paris, France, 17-23 June 2019
- DSEI, London, UK, 10-13 September 2019
- MSPO Kielce, Poland, September 2019

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**TM 3/2019**

**Colombia Special:**
- Interviews:
  - Minister of National Defence of Colombia
  - Colombian Chiefs of Staff Army, Air Force, Navy
  - Colombian Defence Projects and Programmes
- UAVs / Drones / Remotely Piloted Aircraft Systems of the Colombian Armed Forces

**Further Topics:**
- Patrol Boats / High-Speed Patrol Craft in Latin American Sea Services
- Amphibious Ships in Latin America
- Armoured Forces in the Chilean Army
- Special Operations Forces in the Armed Forces of Chile
- OPV Market in Latin America
- Anti-Tank Weapons

**Bonus Distribution:**
- Defense & Security, Bangkok, Thailand, 18-21 Nov 2019
- ExpoDefensa, Bogota, Colombia, 02-04 Dec 2019

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**TM 4/2019**

**Portugal Special:**
- Interviews:
  - Minister of Defence of Portugal
  - Chiefs of Staff Army, Air Force, Navy
  - Portuguese Defence Projects and Programmes
  - AFVs in Portuguese Army

**Further Topics:**
- Mine Resistant Ambush Protected Vehicles: Market Opportunities in Latin America
- Latin American Naval Programmes
- European Cooperation with Latin American Countries
- Maritime Patrol Aircraft
- Helicopter Market in Latin America
- CBRNe Defence in the Brazilian Armed Forces
- Special Operations Vehicles Market in Spain

**Bonus Distribution:**
- All Relevant Exhibitions until March 2020

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**TM 1/2020**

**FIDAE - Focus:**
- Welcome Address: Head of FIDAE
- Interviews:
  - Minister of Defence Chile
  - Chilean Chiefs of Staff Army, Air Force, Navy
  - Chilean Air Force and Army Projects and Programmes

**Further Topics:**
- Aerospace Defence Systems for and in Venezuela
- Argentine Navy Programmes
- Ground-Based Air Defence Systems for the Latin American Market
- Aircraft Carriers in Latin America
- Transport Helicopter Market in Latin America
- Wheeled / Tracked AFV Market in Latin America
- Trends in Communications Equipment in Latin America

**Bonus Distribution:**
- FIDAE, Santiago de Chile, Chile, 31 Mar-05 Apr 2020
- DSA, Kuala Lumpur, Malaysia

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| RID 1/2019 (January) | RD: 27.11.2018 | CD: 30.11.2018 | - Interview with the Chief of Staff of the Italian Army  
- The latest news from LEONARDO Helicopters  
- The P-72A MPA  
- Report: MILIPOL Qatar 2018, Doha |
- Implications of the Low Observability in Combat Aircraft Design and Engineering  
- Vertical Launch Systems  
- The French-German Defence Industry Integration |
- Recent Developments in Italian Electronic Warfare  
- Report: SHOT SHOW 2019, Las Vegas, USA |
- Naval Cyber Security  
- Autonomous Weapon Systems  
- Report: IDEX 2019, Abu Dhabi, UAE |
| RID 5/2019 (May) | RD: 21.03.2019 | CD: 25.03.2019 | - Interview with the Chief of Staff of the Italian Air Force  
- The M-345 LET Trainer Aircraft  
- The VTLM-2 4x4 Tactical Vehicle  
- Autonomous Ships: What’s New  
- The AW101 CSAR HELO |
- Modular and Compact Sonar Systems  
- The French Navy SUFFREN and FTI Programmes  
- Report: IDEF 2019, Istanbul, Turkey |
| RID 7/2019 (July) | RD: 20.05.2019 | CD: 24.05.2019 | - Eurofighter Typhoon 2.0: the Evolution of the European Fighter  
- The FRECCIA EVOLUTION New 8x8 Infantry Vehicle  
- The Latest News from Beretta  
- The IR Section of Naval Ships |
- Air-to-Air Medium and Long Range Missiles  
- New Developments in Naval Electronic Warfare  
- Report: Paris Air Show, Le Bourget, France |
- Energy Production and Management on Board Modern Naval Units  
- Variable Cycle Aeronautical Engines |
- Hypersonic Anti-Ship Missiles  
- The EUROMALE 2025 UAV  
- An Update on FORZA NFC Programme |
- HUMS (Health and Usage Monitoring System) Processes in Military Aircraft Maintenance  
- The TESEO MK2/E Anti-Ship Land-Attack Missile  
- Passive Radar Systems  
- The MMP Anti-Tank System  
- Report: BIDEC 2019, Belgium |

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1/2019: February/March

FOCUS: IDEX 2019
- The UAE under the rule of H.H. Sheikh Khalifa Bin Zayed Al Nahyan, Head of State, Supreme Commander of the UAE Armed Forces, Ruler of Abu Dhabi
- H.H. Sheikh Mohamed Bin Rashid Al Maktoum: A Leader of Vision and Resolve
- H.H. Sheikh Mohamed Bin Zayed Al Nahyan: Deputy Supreme Commander of the UAE Armed Forces
- Comprehensive Overview of IDEX 2019: New Facilities, Main Exhibitors, Largest Displays, National Pavilions, Official Delegations, Side Conferences, Live Demonstrations
- Main Battle Tanks (MBTs) in the Middle East
- Tactical Attack and Special Operations Vehicles (SOV)
- Next Generation of Multi-Role Fighters
- Communication Systems for Ground Forces & Military Vehicles
- Modern Artillery in the Middle East
- Modern Terrorism for Gulf Pilots

Regional Survey: Major Military Contracts & Deliveries in the Middle East in 2018
International Survey: The Russian Defense & Aerospace Industries at IDEX 2019

Bonus Circulation:
- Saudi Airshow: Riyadh, Saudi Arabia: 12-14 Mar 2019
- LIMA: Langkawi, Malaysia: 18-24 Mar 2019

2/2019: April/May

Regional Survey: Defense Posture in Kuwait, Qatar, and Oman
International Survey: The Turkish Defense Industry
Regional Survey: Defense Posture in Jordan & the Jordanian Defense Industry
Special Survey: Next Generation of Multi-Role Fighters

Bonus Circulation:
- IDEX 2019: Istanbul, Turkey: 30 Apr-03 May 2019

3/2019: June/July

FOCUS: PARIS AIR SHOW 2019
- Paris Air Show 2019: A comprehensive Preview
- Full Coverage of IDEF 2019 and major announced deals
- Attack and Heavy Lift Helicopters in the Middle East
- Lightweight Armored Vehicles in the Middle East
- Evolution of Radio Communications & Future Technologies
- Unmanned Ground Vehicles (UGV)
- Airborne Radars
- Evolution of Avionics and Sensors

Regional Survey: Defense Posture in North Africa (Egypt, Algeria, Morocco, Tunisia, Libya)
International Survey: The European Defense & Aerospace Industries

Bonus Circulation:
- Dubai Air Show 2019: Full coverage and major announced deals
- AUSA 2019: Full coverage of the Association of the United States Army (AUSA) Exposition
- Procurement Programs of Major Arab Air Forces
- Procurement Programs of Major Arab Land Forces
- Procurement Programs of Major Arab Naval Forces

Regional Survey: Defense Posture in the Kingdom of Saudi Arabia
International Survey: The American Defense & Aerospace Industries

Bonus Circulation:
Extra circulation at major exhibitions & regional conferences through June 2020

4/2019: August/September

FOCUS: THE WORLD DEFENSE ALMANAC
- The 26th Arabic Version of the World Defense Almanac shall feature a full Country-by-Country representation of the Armed Forces of the World, including:
  - Geopolitical Situation, Economy, Statistical Data, and Defense Budget
  - Photos of Head of State, Prime Minister, Minister of Defense
  - Location Map and full address of the Ministry of Defense
  - Structure of the Air, Land, and Naval Forces
  - Defense Equipments in service and in order
  - Strategic Modernization and Procurement Programs

Bonus Circulation:
- Full year promotion at all major exhibitions through August 2020!

5/2019: October/November

FOCUS: DUBAI AIR SHOW 2019
- Dubai Air Show 2019: A comprehensive Preview
- Full Coverage of Paris Air Show 2019 and major announced deals
- Combat Aircraft in the Middle East
- Importance of Air Refueling
- Capabilities of Geospatial Intelligence
- Precision Strike Missiles: Air-to-Air; Ground-to-Air; Air-to-Ground
- Infantry Vehicles for Tactical & Strategic Mobility
- Encryption of Communication Systems

Regional Survey: Defense Posture in the United Arab Emirates (UAE)
International Survey: The Russian Defense & Aerospace Industries at Dubai Air Show 2019

Bonus Circulation:
- Dubai Air Show, 17-21 November 2019

6/2019: December/January

FOCUS: PARIS AIR SHOW 2019
- Dubai Air Show 2019: Full coverage and major announced deals
- AUSA 2019: Full coverage of the Association of the United States Army (AUSA) Exposition
- Procurement Programs of Major Arab Air Forces
- Procurement Programs of Major Major Arab Land Forces
- Procurement Programs of Major Arab Naval Forces

Regional Survey: Defense Posture in the Kingdom of Saudi Arabia
International Survey: The American Defense & Aerospace Industries

Bonus Circulation:
- Extra circulation at major exhibitions & regional conferences through June 2020

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Arabic
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